Find the Perfect Gift for Yourself

What is your favorite way to craft?

- Card making
- Memory keeping

Do you prefer memory keeping for a specific occasion or whenever you're in the mood to craft?

- Whenever I feel inspired
- Specific occasions

Do you like to keep crafting quick and easy or prefer a creative challenge?

- Keep it simple
- Give me a challenge

How much time do you want to spend crafting?

- An hour or so
- As long as I can

Do you prefer a project that has everything you need, or do you like to do your own thing?

- Kits are my favorite
- I love creative freedom

Is crafting your quiet self-care or a way to connect with friends and family?

- Self-care
- Connection

Memory Keeping

For the storytellers at heart. You love preserving life's special moments with scrapbook layouts, albums, and memory-keeping essentials. You'll reach for papers, embellishments, and more to turn photos into lasting treasures.

Family Fun

Craft time is better together. You love crafts you can share with friends and family of all ages—featuring playful products that spark creativity, whether with kids or across generations.

Stocking Stuffers

Perfect for the practical crafter (or the deal-lover). You're looking for tried-and-true favorites and affordable essentials under $30—think ink, adhesives, and tools you'll use again and again.

Creative Enthusiasts

For the passionate crafters who love to dive deep into their craft. You enjoy experimenting with tools, techniques, and layered projects—always looking for your next creative adventure.

Simple Crafters

You love stress-free crafting that leads to wonderful handmade projects. You gravitate toward easy-to-use kits, straightforward stamp sets, and projects that come together beautifully without a lot of fuss.

STAMPIN' UP!

INSPIRE · CREATE · SHARE

Explore all featured products in our 2026 Gift Guide on our website!

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